

ARTIST'S STATEMENT

AS AN ARTIST AND PHOTOGRAPHER I strive to create moments in time that have the power to transport the spectator into a magical place where anything and everything is possible. Where the mind's full array of emotions can be harnessed and shared with anyone who seeks to uncover the feelings that hide beneath the surface of existence. In my opinion visual art is about a longing in one's heart to be captivated by a balance between light and darkness and enchanted by the power of creation in its varied shapes, forms and manifestations. There is something simply divine about capturing emotions we can not express verbally. As an artist I intend to create a space that the viewer has always longed to experience, a place we can inhabit through the power of imagination and art.

AS A FREELANCE PHOTOGRAPHER I have gained experience in numerous venues of business photography, including, fashion, food, landscape, travel, wedding, portrait, studio, as well as working for several media publications.

AS A BUSINESS MINDED ARTIST I am able to express ideas that attract attention, create word of mouth, and portray the exact parameters specified by each and every client. In my experience the key to success in this business is in exemplifying complete flexibility in all matters concerning clientele. In order to further satisfy the expectations in this highly evolving trade, I have worked for many years as both a stylist and makeup artist. Giving me the ability to conceptualize and bring to life any idea that can be visualized. From the extraordinary to the ordinary, no job is insignificant. Nor is any job too grand in what it plans on achieving. If there is a vision in your mind, or a theme your business must communicate to its consumer base, it can be done with the right combination of, state of the art technology, artistry and personal dedication.